



Summary

The total consumption of cigarettes and snuff

Cigarettes

- The total cigarette consumption in Sweden in 2022 was estimated at 610 cigarettes per citizen aged 15 years or older. This is an increase by 6 percent as compared with 2021, but a decrease by 5 percent as compared with 2019, the year before the pandemic.
- Of the cigarettes, 96 percent were purchased and taxed in Sweden (registered), while other proportions were unregistered, either brought in from abroad through travel (3 percent) or smuggled (1 percent).
- Cigarette consumption has decreased by 42 percent since 2003. The decrease affects both registered (-37 percent) and unregistered cigarettes (-82 percent).

E-cigarettes

- The sales of e-liquids (liquids for electronic cigarettes) totalled 14,000 litres in 2022, an increase by 350 percent compared with 2021, when sales were 4,000 litres.

Snuff

- The total consumption of tobacco snuff in Sweden was estimated at 0.85 kg per citizen aged 15 years and older in 2022, an unchanged level as compared with 2021 and slightly lower than in 2019, the year before the pandemic.
- Consumption of tobacco snuff expressed as kilograms per citizen aged 15 years and older has decreased by 8 percent since 2003, but increased by 18 percent since 2008.
- Consumption of tobacco snuff expressed as number of tins is estimated at around 47 tins per citizen aged 15 years and older in 2022, which was 2 percent higher as compared with 2021 and 10 percent higher as compared with 2019, the year before the pandemic.



- The number of consumed tins of tobacco snuff per citizen aged 15 years and older has increased by 65 percent since 2003. This corresponds to an increase of almost 19 tins per citizen.

White snuff (All white portion)

- The total consumption of white snuff was estimated at 16 tins per citizen aged 15 years and older in 2022, which was 81 percent more than in 2021.
- In relation to the total sales of snuff tins in Sweden, including both tobacco snuff and white snuff, white snuff made up 16 percent in 2021 and 25 percent in 2022.
- The total consumption of snuff (white snuff and tobacco snuff) increased between 2021 and 2022, from 55 snuff tins per citizen to 63 tins (+19 percent).