



# Alcohol and drug prevention in the Nordic countries

Date: 28<sup>th</sup> of September, 09.00 – 15.30 (CET)

Place: Clarion Hotel Oslo (Bjørnvika)

The Norwegian Ministry of Health and Care Services is pleased to invite you to a conference on alcohol and drug prevention in the Nordic countries.

The conference is funded by the Nordic Council of Ministers.

## Program

- 09.00 – 09.30 Opening
- Welcome – Ingvild Kjerkol, Minister of Health and Care Services
  - Why is substance use prevention needed – Vladimir Poznyak, Unit Head, Alcohol, Drugs and Addictive Behaviours, WHO
- 09.30 – 10.30 The meaning of substance use and recent developments
- The meaning of substance use – Øystein Skjælaaen, VID Specialized University
  - Alcohol use among youth in the Nordic countries – changes, explanations and consequences – Inger Synnøve Moan, Norwegian Institute of Public Health
  - Cannabis – young people's experiences, knowledge and attitudes – Anne Line Bretteville-Jensen, Norwegian Institute of Public Health
- 10.30 – 10.40 Coffee-break
- 10.40 – 11.30 Youth, social media and substance use
- The Swedish Council for Information on Alcohol and Other Drugs (CAN)
- 11.30 – 12.30 Lunch
- 12.30 – 13.30 Effective prevention initiatives
- The UNODC prevention standards – Giovanna Campello, Chief, UNODC Prevention, Treatment & Rehabilitation Section
  - Experiences with implementing knowledge-based programmes – Kristine Amlund Hagen, Director, The Norwegian Centre for Child Behavioural Development (NUBU)
  - Examples of prevention initiatives in the Nordic countries
    - DK: New recommendations on alcohol and “Fælles om ungelivet”
- 13.30 – 13.45 Coffee-break
- 13.45 – 14.45 Examples of prevention initiatives in the Nordic countries (continue)
- SV: Alcohol and drug prevention in restaurants and traffic in relation to Swedish overall approach
  - FIN: Youth against drugs – Street team
  - NO: Weedensenteret – Social media campaign about cannabis
  - ISL: The Icelandic prevention model
- 14.45 – 15.15 Everywhere, Everything, Everyone – Alexis Goosdeel, Director, EMCDDA



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15.15 – 15.30 Closing remarks

You can register for the conference by sending an e-mail to [paamelding@hod.dep.no](mailto:paamelding@hod.dep.no)

Please give the following information when registering: Full name – e-mail address – place of work – title – phone number – food allergies. Deadline for registering is Friday 1st of September.